**IDEA Privacy Policy relating to this website**

This policy describes our privacy practices – what Personal Information we collect about our Users, what we do with it, how we share it, and your rights regarding that Personal Information.

By accessing or using any of our Services, you acknowledge that you have read this Privacy Policy. Please read this policy and make sure you fully understand our practices in relation to your Personal Information.

**What ‘Personal Information’ do we collect?**

To provide our Services, we collect Personal Information about our Users.

The Personal Information comes from you when you visit or use our services, Personal Information we collect automatically, and Personal Information we collect from other sources. When you visit, download, and/or use any of our Services, we may collect aggregated usage Personal Information

**Why do we collect such ‘Personal Information’?**

We use the Personal Information we collect about you to provide our services and make them better and safer.

We also collect and use Personal Information in order to contact Users and to comply with the laws applicable to us.

**How we share your ‘Personal Information’**

We may share the Personal Information of our Users and Users-of-Users with various third parties, including certain service providers and law enforcement officials.

The Personal Information may be shared solely in accordance with this policy.

**Where do we Store/Process your ‘Personal Information’?**

We may store and process Personal Information in the USA, Europe, Israel, or other jurisdictions, whether by ourselves or with the help of our affiliates and service providers.

Our data storage providers are contractually committed to protect and secure your data.

Among other things, our providers will ensure that there is the adequate level of protection or that relevant Standard Contractual Clauses are in place for the international transfer of our EU users’ data.

**Users-of-users’ ‘Personal Information’**

We may collect and process Personal Information regarding the users of our users.

We do this solely on our users’ behalf, and at their direction.

Our users are solely responsible for their users-of-users information, including for its legality, security and integrity. You are responsible for the security, integrity and authorized usage of Personal Information about Users-of-Users’, and for obtaining consents, permissions and providing any required data subject rights and fair processing notices required for the collection and usage of such Personal Information.

**Use of cookies and other third-party technologies**

We and certain third party services may use cookies and similar tracking technologies throughout our services.

These technologies are used mostly for stability, security, functionality, performance and advertising purposes.

**Communications**

We may send you promotional messages and content.  
You can easily opt-out of receiving promotional messages by contacting us or unsubscribing.

We may also contact you with service and billing-related messages and content. You will not be able to opt-out of receiving such messages.

**Your rights in relation to your ‘Personal Information’**

When it comes to your Personal Information you stored with us, you have the right to: access, receive a copy of, update, amend or delete your Personal Information​, enjoy data portability (in certain cases) restrict, or object to certain uses of your Personal Information, withdraw consent you’ve given us before to processing.  
Just reach out to us by e-mail, mail or through our customer care team, or, when available, fill out our dedicated form.  
You may also correct and/or update your Personal Information through your user account, if you have one.  
You can also delete your Personal Information by deleting  your entire account. We will respond to your requests within a reasonable timeframe.

**Data retention**

We may keep your Personal Information for as long as your account is active, and longer as needed (for example, if we are legally obligated to keep it longer, or need it to protect our interests).

**Security**

IDEA values the security of our customers' Personal Information, and we do everything in our power to protect it.

However, as we can’t guarantee absolute protection – we encourage you to be careful, set a strong password for your account, and avoid submitting any sensitive information which, if exposed, could cause you major harm.

Avoid posting any Personal Information to any of the public areas on our Services, or to your own website, if you don’t want it to become publicly available.

**Updates**

We may change this policy at any time. We will notify you of changes as required by applicable law.

This information is provided in good faith, recognising the rights of individuals within the mission and operations of IDEA as an international not for profit association.